



South Plains Community
Action Association, Inc.

Head Start

ANNUAL REPORT



20
22
20
23

LEARNING.
DEVELOPING.
SUCCEEDING.



School Readiness Goals



APPROACHES TO LEARNING/ENFOQUES DE APRENDIZAJE

- Foster a strong sense of community through parent and staff training (10% increase) to address income volatility and family literacy with growth measures individualized to each site.
- *Fomentar un fuerte sentido de comunidad a través de la capacitación de padres y personal para abordar la volatilidad de los ingresos y la alfabetización familiar con medidas de crecimiento individualizadas para cada sitio con aumento del 10%.*

SOCIAL AND EMOTIONAL DEVELOPMENT/ DESARROLLO SOCIAL Y EMOCIONAL

- Children will use self-regulation and basic problem-solving skills to resolve conflicts with other children and recognize when to seek adult assistance.
- *Los niños usarán la autorregulación y las habilidades básicas de resolución de problemas para resolver conflictos con otros niños y reconocer cuándo buscar ayuda de un adulto.*
- Deepen and sustain trauma informed practices and expand mental health and wellness support.
- *Profundice y mantenga las prácticas informadas sobre el trauma y amplíe el apoyo a la salud mental y el bienestar.*

School Readiness Goals



LANGUAGE AND LITERACY/ LENGUAJE Y LECTOESCRITURA

- Children will increase phonological awareness by steadily gaining (10% each assessment cycle) the number of words and signs in his/her vocabulary and communication (verbal and non-verbal) through understanding and responding to longer sentences, simple questions, and stories.
- *Los niños aumentarán la conciencia fonológica al ganar constantemente (10% cada ciclo de evaluación) el número de palabras y signos en su vocabulario y comunicación (verbal y no verbal) a través de la comprensión y la respuesta a oraciones más largas, preguntas e historias simples.*





School Readiness Goals

PERCEPTUAL, MOTOR AND PHYSICAL DEVELOPMENT/ DESARROLLO PERCEPTIVO, MOTRIZ Y FÍSICO

- Children will receive timely medical and oral health services to ensure they are healthy and able to engage in learning and development with 90% of our children receiving services by 90th day of enrollment.
- *Los niños recibirán servicios médicos y de salud oral oportunos para garantizar que estén sanos y puedan participar en el aprendizaje y el desarrollo con el 90% de nuestros niños recibiendo servicios antes del día 90 de la inscripción.*



GOALS.

GROWTH.

INVOLVEMENT.



Total Registered
Users for
ReadyRosie

2,697

Total Cumulative
Enrollment Across
All Grants

1,656

Total MOU's

39

CMMS CPAs & Advisors PLLC conducted a financial audit for year-end February 2023 to include Head Start and Early Head Start programs for the South Plains, Midland and YWCA Child Care Partnership (CCP). Based on the information gathered for reporting and internal controls, CMMS CPAs and Advisors PLLC have found the programs to have met the requirements of all applicable Head Start program Performance Standards, laws, regulations and policy requirements.



Parent Engagement

At SPCAA Head Start/Early Head Start, it is important for the program to envision parents as partners in the education of his or her child. Through a variety of ways, parents can demonstrate involvement within the program including, but not limited to:

- ➔ Policy Council
- ➔ Health and Education advisory committees,
- ➔ Parent committees
- ➔ Volunteer time
- ➔ Help plan and attend socializations
- ➔ Home Visits and participate in child/parent activities
- ➔ Nutrition/Meal food and activities

Parents are provided the opportunity to engage with their child by utilizing the parenting curriculum, Ready Rosie. Ready Rosie is an education resource that encourages parent engagement, outside of the classroom, through the use of activities and games.

Total registered users for Ready Rosie: 2697



Community / Engagement Partners



Community engagement contributed to the overall impact of the organization by increasing awareness and helping each other work towards the mission of the agency, *Helping, People. Changing Lives*. The program partners with various organizations and leaders by offering resources – materials, activities and classes – to enrolled families in support of becoming self-sufficient. The program included community members to gather information, ideas and feedback to build and maintain resources families could utilize. Types of community outreach and engagement included, but not limited to:

- ➡ Committee Meetings
- ➡ Resource Fairs
- ➡ Interviews for program personnel
- ➡ Community Representatives on the Governing Body
- ➡ Guest Speakers from community resources

Total MOU's: 39

PARTNER NAME	PRINCIPAL	FUNDED ENROLLMENT
Brownfield ISD	Paul Coronado	122
Crosbyton ISD	Debra McClure	11
Floydada ISD	Monica Smith	34
Levelland ISD	Ashley Howard	102
Littlefield ISD	Staci Sumners	45
Midland College	Lori Smith	40
Morton ISD	Holly Boggs	19
Muleshoe ISD	Letti Tovar	55
Ropes ISD	Danny McNabb	31
Slaton ISD	Felicia Boyd	66
Smyer ISD	Matt Pond	20
Sudan ISD	DeAnn Wilson	19
YWCA on U	Regina Culver	160
YWCA CCP	Regina Culver	96








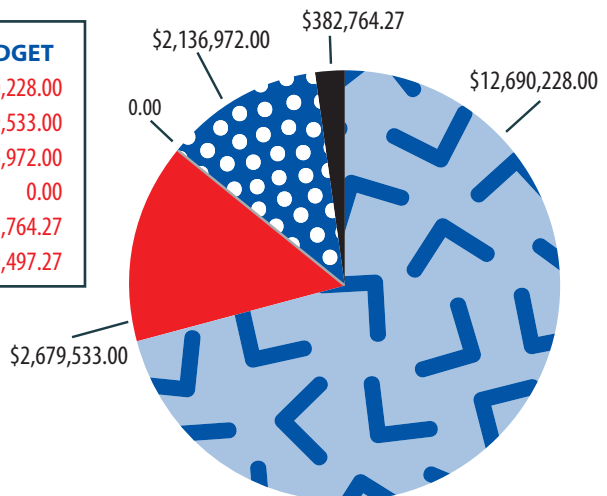
Proposed Budget

12 Month Expenditures for South Plains Head Start Program

	South Plains Head Start Program	Midland Head Start Program	CCP-EHS Head Start Program	CRRSA Head Start CARES Act	ARP Head Start CARES Act
Personnel	4,957,673.65	1,223,988.73	289,141.73	0.00	91,000.00
Fringe	1,498,813.73	327,843.13	74,367.47	(3.71)	11,782.77
Travel	20,293.34	3,877.32	1,347.98	0.00	0.00
Equipment	67,623.87	0.00	0.00	0.00	0.00
Supplies	373,316.58	94,122.28	16,262.29	(24,161.24)	56,716.46
Contractual	895.62	75.33	79.46	0.00	0.00
Other Costs	1,408,734.94	307,555.98	54,478.03	(15,009.43)	134,578.51
Partnerships	2,978,887.20	155,644.77	1,339,276.33	41,052.95	578,342.65
Indirect Costs	406,587.07	95,507.53	22,285.99	(1,878.57)	12,848.79
Total	\$11,712,826.00	\$2,208,615.07	\$1,797,239.28	0.00	\$885,269.18

2023-2024 PROPOSED BUDGET	
South Plains HS Program	\$12,690,228.00
Midland HS Program	\$2,679,533.00
CCP-EHS Program	\$2,136,972.00
CRRSA Funds - COVID	0.00
ARP Funds	\$382,764.27
TOTAL	\$17,889,497.27

-  South Plains HS Program
-  Midland HS Program
-  CCP-EHS Program
-  CRRSA Funds - COVID
-  ARP Funds



Financial Information



2022-2023 SERVICES PROVIDED	South Plains HS	South Plains EHS	EHS - CCP	Midland HS	Midland EHS
Total Children Served	1050	259	134	106	107
Total Families Served	999	217	119	97	97
Funded Enrollment Slots	99%	98%	100%	100%	99%
Average Monthly Enrollment	99%	98%	100%	100%	99%
Eligible Children/Fam Served	94%	98%	99%	96%	99%
Received Medical Services	94%	85%	88%	95%	79%
Received Dental Services	100%	92%	100%	100%	98%
Children with Health Insurance	97%	91%	99%	95%	97%
Cumulative Enrollment across all 3 grants 1656					

2022-2023 TOTAL OF PUBLIC AND PRIVATE FUNDS	South Plains HS Program	Midland HS Program	CCP-EHS in HS Program
Public OHS Fed. Funding	11,712,826.00	2,208,615.07	1,797,239.28
Non-Federal Match	3,911,382.77	572,256.87	727,798.74
Covenant Grant	0.00	82.87	0.00
Public USDA Funding	293,263.44	100,410.20	0.00
Total	\$15,917,472.21	\$2,881,365.01	\$2,525,038.02
	CRRSA HS CARES Act	ARP HS CARES Act	
Public OHS Fed. Funding	0.00	885,269.18	
Non-Federal Match	0.00	0.00	
Covenant Grant	0.00	0.00	
Public USDA Funding	0.00	0.00	
Total	0.00	885,269.18	



Community Assessment Update

Head Start promotes the school readiness of infants, toddlers, and preschool-aged children from families with low incomes. Head Start services are provided through site-based centers, partner school districts, and home-based instruction. The Early Head Start and Head Start programs engage parents and families through positive relationships with a focus on family well-being. Parents participate in leadership roles and have input into program operations.

Head Start is offered at no cost to eligible children ages birth to 5 including those from families with low incomes, experiencing homelessness, in foster care, with disabilities, and other special needs. The Head Start Division includes Early Head Start for infants, toddlers, and expectant families, as well as Head Start for 3-5 year olds. The most recent Community Needs Assessment update, completed by MPowerd Solutions, examined key demographic, economic, health, education, and social trends across 13 counties in West Texas to identify priorities for Head Start program planning.

TOP 5 NEEDS

1. Affordable and stable housing - The data shows high cost burdens, severe cost burdens over 50% of income, substandard housing conditions, and limited affordable options across these rural counties. Surveys also ranked this as a top need.
2. Reliable transportation - Many households lack a vehicle and public transit is minimal in rural areas. Long commute times also strain families. Surveys ranked transportation as the top need.
3. Food security and nutrition assistance - Food insecurity rates are above state/national averages. SNAP provides a lifeline but enrollment declined. Surveys ranked this a high need.
4. Healthcare and mental healthcare access - Medicaid provides a safety net but rural health professional shortages persist. The pandemic likely increased mental health needs. Surveys ranked healthcare access highly.
5. Higher income and financial stability - Income disparities, poverty, cost burdens, and inflation strain families. Unemployment remains high.

Community Assessment Update



KEY FINDINGS

1. Persistent poverty and economic hardship, especially among Hispanic/Latino families and single mothers
2. Lower educational attainment compared to state/national levels
3. Health disparities and trauma related to poverty, violence, and unstable living conditions
4. Shortages in affordable housing and childcare access

STAKEHOLDER SURVEY - TOP NEEDS

1. Affordable and stable housing
2. Reliable transportation
3. Employment opportunities
4. Higher income and financial stability
5. Food security and nutrition assistance
6. Other priority areas identified were adult education, legal services, disability support, language access, community activities, and technology access.

KEY RECOMMENDATIONS

1. Expand community building efforts to address root causes of poverty
2. Increase trauma-informed practices and mental health supports
3. Adjust program models based on shifts in early childhood landscape and survey feedback
4. Enhance family services for income and housing stability
5. Strengthen partnerships and coordinate resources to serve families
6. Implement staff training and program improvements to better meet family needs

Health Initiative	SP HS	SP EHS	YWCA CCP	Midland HS	Midland EHS
# children w/ health insurance	1018	236	133	101	104
# children w/ Medical Home	1050	238	134	106	106
# children up-to-date EPSDT	987	219	118	101	85
# children up-to-date Immunizations	1009	229	130	101	100
# children w/ Dental Home	1050	238	134	106	105
# children received dental services	968	207	103	102	78

South Plains Community Action Association, Inc.

P.O. Box 610 • Levelland, Texas 79336

Head Start

Levelland Administration • 410 Houston • Levelland, Texas 79336

Lubbock Administration • 1611 Avenue M • Lubbock, Texas 79401
1-800-658-9632



LEARNING.
DEVELOPING.
SUCCEEDING.